

Dan Milano

310.210.9683 DanMilano@gmail.com

Social media manager, online content coordinator, writer and producer

Education

B.A. from Boston College

English Major, Film Studies Minor

September 2002- May 2006

Chestnut Hill, Massachusetts

Experience

JibJab Media Inc/JibJab.com

Manager of Community & Programming

September 2007-April 2011

Venice, California

- Managed JibJab's full range of social networks and daily blogs, scheduled and wrote all updates
- Solely responsible for programming daily video features on the homepage, writing clever copy for all content and analyzing user statistics for smart organization of eCard library
- Maintained email contact with and uploaded content for partners at AMC, Lucasfilm, CNN, NBC, CBS, Yahoo, YouTube, Myspace, MSN, DailyMotion, Pepsi, Universal, Disney, Warner and Interscope
- Wrote, managed voice over recordings and edited content for The 2010 Year in Review
- Initiated presence for JibJab at SXSW, represented JibJab at Comic-Con, VidCon and ROFLCon
- Conceptualized, wrote, coded, tested and delivered all bi-weekly newsletter to over 10 million subscribers. Analyzed click-throughs and made changes for better revenue performance
- Assisted cofounders Gregg & Evan Spiridellis with research, meetings, props, costumes and casting

Wooden Nickel Shorts/YouTube Partner

Creator, Director, Writer, Editor

November 2006-Present

Los Angeles, California

- Created comedy videos that have accrued over 6 million views on various sites and channels
- Multiple features on the front pages of The Daily What, Perez Hilton, TechCrunch, Atom, College Humor, Mashable, Comedy Central, d-listed, Boing Boing, Best Week Ever, BuzzFeed, CNN and more
- Wrote several sketches that went viral for DaneBoe, YouTube sensation behind The Annoying Orange

Choose Your Own Adventure/ Lean Forward Media

Producer's Assistant

November 2006-August 2007

Beverly Hills, California

- Maintained research, communications and script coverage for producer Michelle Crames
- Created pitch presentations for NBC/Universal, Fox, Nickelodeon, Myspace and Dimension Films
- Wrote and directed a series of promotional YouTube ads for the Choose Your Own Adventure DVD
- Created and pitched an original pilot for *Testers*, an interactive webisodic series about video games

PBS American Experience/ Yellow Jersey Films

Intern, Research Assistant

May 2005-September 2005

Boston, Massachusetts

- Research and organization of storylines for the PBS documentary *The Gold Rush*

Interests

Freelance videography for local commercials and weddings; shooting and editing with my fiancée. Partipated in shows at Upright Citizens Brigade, Improv Olympic West and The Improv Space theatre. Ran the 2006 Boston marathon, the 2008 San Diego marathon and the 2009 San Francisco marathon. Boston College Committee for Creative Enactments; former president, director and writer of 4 shows

Computer Skills

OSX, MS Office, Excel, Word, Outlook, Entourage, Final Cut Pro, Adobe Photoshop CS2, Illustrator, Dreamweaver, Screenwriter Movie Magic, Final Draft 7, iMovie, ProTools LE, Avid Media Composer, Vegas, basic HTML